

GREEN SHIELD STAMPS



Introduction

This was a shopping loyalty scheme. People were awarded stamps with their shopping to acquire household goods.



Belforts in Hallam St. gave Green Shield Stamps which we all used to collect



Many shops in Balsall Heath were part of this scheme which later became the Argos stores business.

A similar scheme was also operated by the Co-Op, who had several stores in Balsall Heath.



Supported by

The National Lottery®

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Diamond Balsall Heath