

# SHOOT FOOTBALL MAGAZINE



## Introduction

Shoot began publication as a weekly in 1969 and was arguably the most popular football magazine in the UK, remaining the strongest magazine in this market until the mid-1990s. It later became a monthly, before reverting to a weekly and is now available as an app.

Shoot was noted throughout the 1970s and 1980s for the quality of its news stories and articles on all aspects of football in England and Scotland. The magazine was also known for its "Star Writer" features. Each season a selection of big-name First Division players were signed up to write columns, including Kevin Keegan, Bryan Robson and Charlie Nicholas.

The weekly magazine was also known for its annual free gift of "Shoot League Ladders". This consisted of a thin card

sheet on which were printed blank league tables for each division of The Football League, with a slit in the card alongside each position on the tables. Also given away were T-shaped "tabs" for each club in the league (printed in the appropriate team colours) which could be fitted into the slits to indicate where each team currently stood in the league table. As the season progressed and teams moved up and down the table, their tabs could be moved to new slits accordingly.



Ian

What a great football magazine. I particularly remember every Saturday afternoon waiting for the football scores so that my brother and I could change the position of the teams on the league ladders. High tech or what!!!!



Supported by

**The National Lottery**®

through the Heritage Lottery Fund



**Diamond Balsall Heath**