

# PACKAGE HOLIDAY



## Introduction

A package tour or package holiday consists of transport and accommodation advertised and sold together by a vendor known as a tour operator. By the late 1950s and 1960s, these cheap package holidays — which combined flight, transfers and accommodation — provided the first chance for most people in the United Kingdom to have affordable travel abroad.

Dorothy Ball who, with her husband Stanley, ran Brighton Road Post Office from 1964 – 1986. Her parents ran the

post office up till 1953 building up a flourishing business, including ticket sales for holidays. Many travellers would have made use of Allenways Coaches on Trafalgar Road.

### *Jenny Burchill*

Mom and Dad never took us on holiday, but when I did go on them there was good and bad.

Good... took all the stress out of going somewhere special or even exotic. Anticipation and/ or excitement on the countdown for the day to arrive and going to the airport.

Bad....arriving after flight and being the last to be dropped off at your hotel. Not getting the room of your choice. Same food for a fortnight.

### *Kath Brady nee Moran*

I remember it well. My mother used to get our tickets from there to go back home to Dublin each year. I always loved looking at the window displays.



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